



DAVID BITTON

Celebrity chef | Restaurateur |
Entrepreneur | Public speaker

entrée
CHEFS AND LIFESTYLE
MANAGEMENT
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About David:

With a career spanning fine dining establishments around the world, David Bitton is the owner and managing director of The Bitton Group. A Paris-born and -trained chef, he began his apprenticeship at the age of 15 and seemed destined to take a traditional European career path. A chance meeting changed all that.

While working at La Fontaine in Switzerland, David fell in with a group of Australians who convinced him their homeland was *the* place to be. He applied for residency on the spot. He packed his two suitcases and arrived in Sydney, Australia, on Anzac Day in 1991, with only \$1000 to his name and not one word of English.

Within five years, a talented and determined David had secured the Head Chef position at Gekko restaurant in Sydney's Sheraton on the Park, where he soon gained recognition as a leading Australian culinary figure. It gave him artistic freedom and the experience of cooking for such international figures as singer Janet Jackson, Soviet leader Mikhail Gorbachev and the International Olympic Committee under Juan Antonio Samaranch.

In 1997, David married Sohani, his future business partner. Three years later, the pair left their corporate careers and opened a tiny 20-seater café in Alexandria. In their household kitchen, they began creating a unique range of gourmet products, inspired by David's French training and Sohani's South African-Indian heritage. Overnight success was met with demand for more and Bitton Gourmet products was born.

Since then, the Bitton brand has grown to include two 100-seater restaurants, a product range distributed nationally and internationally, and a food consultancy business. David has also written two books: a cookbook, *Bitton: A French-inspired Café Cookbook* which sold an unprecedented 60,000 copies; and his autobiography, *Chopped and Served*.

Despite the brand's success, Bitton remains a family owned and run business with a focus on giving back to both the industry and the communities that have supported him. David is a member of Entrepreneurs' Organisation (EO) Sydney, and counts Australian Prime Minister Scott Morrison as a long-standing business and family friend. He is a speaker circuit regular with a unique story, 30 years of experience to draw on and a refreshing charm.



Available for:

Television projects / MC / host roles
Brand ambassadorships / brand endorsements
Personal appearances/ public speaking

TV:

Small Business Secrets (SBS, 2017); ***Studio 10*** (regular guest, Ch 10); ***MasterChef*** (Ch 10, xxxx); ***Fresh TV*** (regular guest, Ch 9, 2000-09)

Books:

Bitton: A French-inspired Café Cookbook (2010); ***Chopped and Served*** (2018)

Ambassadorships:

Chris O'Brien Lifehouse; Ronald McDonald House; Australia Day; Job Support; Sir David Martin Foundation; Game Farm; Kleenmaid; Alliance Française



MEDIA

All active links

Print/online



David Bitton – Success story d'un chef français en Australie



Bitton Cafe brand set to branch out

Australia Day Ambassador David Bitton's inspirational tale: 'I came here with nothing'



Video



Interrelate Interview



Game Farm Quail



Bitton Gourmet promotion

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Studio 10



Writing Your Life

SOCIAL MEDIA

All active links



@bittongourmet 7.2k

Instagram profile for **bittongourmet**. Bio: French-inspired Cafe & Bistro, Alexandria + Oatley. Website: www.bittongourmet.com.au. Grid of food images including soups, salads, and plated dishes.

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Bitton Gourmet 5.9k

Facebook page for **Bitton Gourmet**. Cover photo: Chef preparing a dish in a red pan. Page features a '2018 AWARDS FINALIST' badge and navigation options like Home, Reviews, and Photos.



David Bitton 1K+

LinkedIn profile for **David Bitton**. Bio: Owner and Managing Director at The Bitton Group, New South Wales, Australia. Connections: The Bitton Group, C.A.P D'Osny.



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David is represented by
[Entrée Chefs and Lifestyle Management](#)

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