



AARON HARVIE

Celebrity cook | Presenter | Author |
House Husband | “Noodle Pimper”

entrée
CHEFS AND LIFESTYLE
MANAGEMENT
A division of CHIC MANAGEMENT

AARON HARVIE

Celebrity cook | Presenter | Author | House Husband | “Noodle Pimper”



About Aaron:

Looking for constructive ways to help his wife through their pregnancy, Aaron Harvie had a lightbulb moment: he could cook for her and their unborn child.

The former rock band manager had already succeeded in one food-focused life change, when he signed up for a fledgling TV show called *MasterChef Australia* in 2010. Harnessing kitchen skills honed through subsequent years of TV appearances, cooking demonstrations, recipe development and more, Aaron began to adapt her favourite meals into nutritionally sound, pregnancy-friendly formats.

That caring gesture has turned Aaron in to the go-to guy for stay-at-home dads, with a cookbook series *A House Husbands' Guide* now to his credit. The second instalment, *A House Husbands' Guide: Our Meal/ Their Meal*, was released in May 2018 to great acclaim.

Aaron gained household name status via *MasterChef*, followed by 2012's *MasterChef All Stars* and, eventually, his own show, *Love to Share*. He is renowned for his high-energy approach to cooking and his love of all things Italian, Southern, Mexican, barbecue and, of course, rock and roll.

Through his online venture *Food That Rocks*, Aaron has worked as an independent menu consultant for restaurants, venues and brand events for Westfield, Coles, Latina Fresh and Old El Paso. He fronted a national TV campaign for Pizza Hut's Stonefire range and has an ongoing role as the face of Ziegler & Brown barbecues in its TV, online and print campaigns.

A consummate media professional, he has presented cooking demonstrations on national TV shows and at food festivals around the country, including Taste of Melbourne and Taste of Sydney. He's also hosted cooking master classes at universities, and his recipes have featured on TV, radio, print media and online.

Keen to give back to the community, he is actively involved in charity work and has supported such causes as Room to Read, Giveability, the Brain Injury Awareness Week campaign Bangonabeanie, and Movember. In 2011, Aaron served as an Australia Day Ambassador.

Aaron's latest whacky YouTube project, *Pimp My Noodles*, has gone viral. With two more TV shows in the works, his wealth of ideas and enthusiasm will guarantee his longevity in the food industry.

Available for:

Television projects / MC / host roles/ Personal appearances/ demonstrations/ cooking classes/ brand ambassadorships / brand endorsements

TV/ Onilne:

MasterChef Australia (2010); *MasterChef All Stars* (2012); *Love to Share* (2012); *Today, Studio 10, The Morning Show* guest appearances (2010-2018); *Pimp My Noodles* (2018)

Cookbooks:

A House Husbands' Guide (2017), *A House Husbands' Guide: Our Meal/ Their Meal* (2018), New Holland.

Ambassadorships (past and current)

Profiline cookware, KitchenAid, Ziegler & Brown



MEDIA

Active links



Pimp My Noodles/ YouTube



Ziegler & Brown/ YouTube



Google hangout cooking class/ YouTube

Celebrity cook | Presenter | Author | House Husband | "Noodle Pimper"

Reality chef Aaron Harvie's new love



Daily Mail AUSTRALIA

Home | U.K. | U.S. | News | World News | Sport | TV&Showbiz | Femal

'I felt pretty alienated by the whole process': Former Masterchef star opens up about his PREGNANCY cookbook aimed at dads-to-be cooking for their expecting wives



entrée
CHEFS AND LIFESTYLE
MANAGEMENT
A division of CHIC MANAGEMENT

AARON HARVIE

INDULGE

HOME SOCIALS CALENDAR EAT LIVE PLAY INDULGE TV SUBSCRIBE/JOIN DIRECTORIES CONTACT



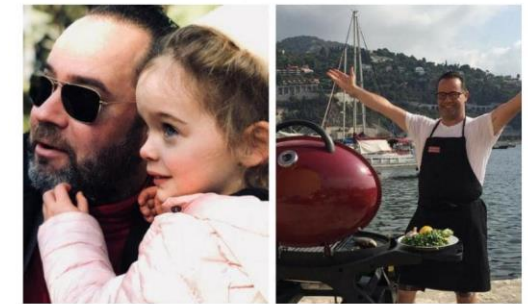
HOUSE HUSBANDS' GUIDE

Why Aaron Harvie wants dads to step up in the kitchen

Madeline Cox | July 17, 2018



The former Masterchef contestant and dad joins the Juggling Act podcast.



Pizza Hut brings a slice of Italy to Aussie pizza lovers

Pizza Hut has launched its first-ever Stonefired Pizza Base Range that captures the essence of pizza's true origins and gives pizza lovers a taste of authentic Italian-style pizza.

The delicious new varieties feature Italian stonefired pizza bases and Italian-style ingredients that Pizza Hut has never used before including sopressa salami, rocket and cherry tomatoes.

Better still, the range also features a brand new crushed tomato sauce.

TV celebrity cook Aaron Harvie, is already a fan of the six varieties - Antipasto, Diavolo, Rocco, Marco Pollo, Milano and Four Cheese.

"With ingredients like these it's like enjoying a slice of Italy in your own home - you can't choose just one of these fantastic pizzas, you've just got to try them all!" he said.



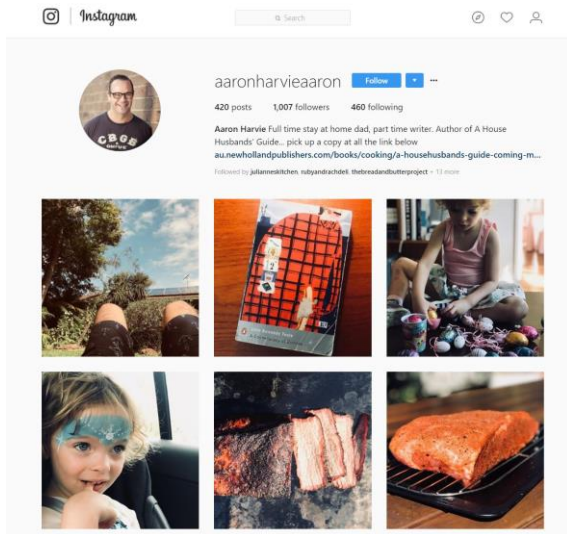
Aaron Harvie

SOCIAL MEDIA

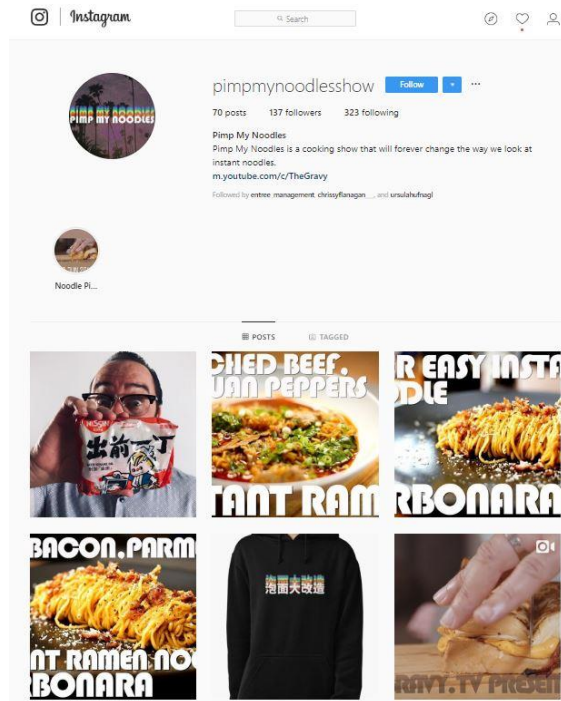
Active links

AARON HARVIE

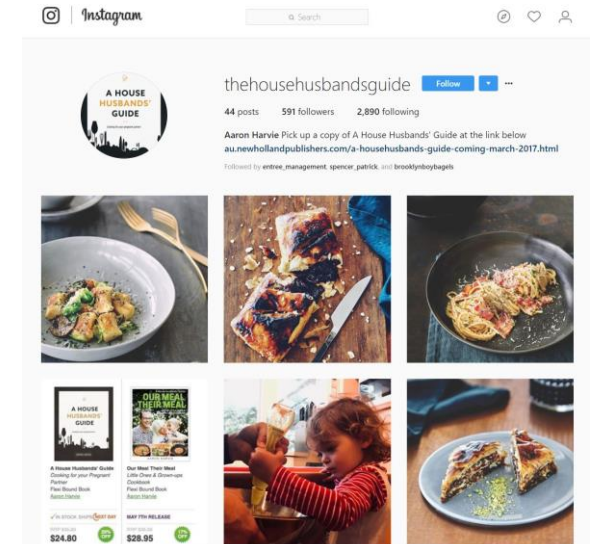
Celebrity cook | Presenter | Author | House Husband | "Noodle Pimper"



Instagram profile for aaronharvieaaron. Bio: Aaron Harvie Full time stay at home dad, part time writer. Author of A House Husbands' Guide... pick up a copy at all the link below au.newhollandpublishers.com/books/cooking/a-househusbands-guide-coming-m... Followed by juliamiskitchen, natyandachetel, thesteadandbutterproject + 13 more.



Instagram profile for pimpmy noodle show. Bio: Pimp My Noodles. Pimp My Noodles is a cooking show that will forever change the way we look at instant noodles. m.youtube.com/c/TheGravy. Followed by entree_management, chrisflanagan, and ursulafrugli.



Instagram profile for thehousehusbandsguide. Bio: Aaron Harvie Pick up a copy of A House Husbands' Guide at the link below au.newhollandpublishers.com/a-househusbands-guide-coming-march-2017.html. Followed by entree_management, spencer_patrick, and brooklynboybagins.

Home Moments



Twitter profile for Aaron Harvie. Bio: A HOUSE HUSBANDS' GUIDE. Cooking for your program partner. Stats: 2,101 Tweets, 405 Following, 4,499 Followers, 15 Likes. Location: Sydney. Website: foodthatrocks.net. Joined April 2009.



Facebook profile for Aaron Harvie. Bio: A HOUSE HUSBANDS' GUIDE. Aaron Harvie. Location: Sydney. Website: foodthatrocks.net. Friends: 27 Mutual.



AARON HARVIE

Celebrity cook | Presenter | Author |
House Husband | “Noodle Pimper”

Aaron is represented by
[Entrée Chefs and Lifestyle Management](#)
A division of Chic Management
intro@entreamanagement.com.au
02 8340 3988 | 0424 309 200

entrée
CHEFS AND LIFESTYLE
MANAGEMENT
A division of CHIC MANAGEMENT