



AARON HARVIE

Celebrity cook,
presenter and author

entrée
MANAGEMENT

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Celebrity cook, presenter, author



About Aaron:

Looking for constructive ways to help his wife through their pregnancy, Aaron Harvie had a lightbulb moment: he could cook for her and their unborn child.

The former rock band manager had already succeeded in one food-focused life change, when he signed up for a fledgling TV show called *MasterChef Australia* in 2010. Harnessing kitchen skills honed through subsequent years of TV appearances, cooking demonstrations, recipe development and more, Aaron began to adapt her favourite meals into nutritionally sound, pregnancy-friendly formats.

That caring gesture has turned Aaron in to the go-to guy for stay-at-home dads, with a cookbook series *A House Husbands' Guide* now to his credit. The second instalment, *A House Husbands' Guide: Our Meal/ Their Meal*, hits the Australian market in May 2018.

Aaron gained household name status via *MasterChef*, followed by 2012's *MasterChef All Stars* and, eventually, his own show, *Love to Share*. He is renowned for his high-energy approach to cooking and his love of all things Italian, Southern, Mexican, barbecue and, of course, his first calling – rock and roll.

Through his online venture *Food That Rocks*, Aaron has worked as an independent menu consultant for restaurants, venues and brand events for Westfield, Coles, Latina Fresh and Old El Paso. He fronted a national TV campaign for Pizza Hut's Stonefire range and has an ongoing role as the face of Ziegler & Brown barbecues in its TV, online and print campaigns.

A consummate media professional, he has presented cooking demonstrations on national TV shows and at food festivals around the country, including Taste of Melbourne and Taste of Sydney. He's also hosted cooking master classes at universities, and his recipes have featured on TV, radio, print media and online.

Keen to give back to the community, he is actively involved in charity work and has supported such causes as Room to Read, Giveability, the Brain Injury Awareness Week campaign Bangonabeanie, and Movember. In 2011, Aaron served as an Australia Day Ambassador.

With two new TV projects in development, Aaron's wealth of ideas and enthusiasm will guarantee his longevity in the food industry.



Available for:

Television projects / MC / host roles/ Personal appearances/ demonstrations/ cooking classes
Brand ambassadorships / brand endorsements

TV:

MasterChef Australia (2010), *MasterChef All Stars* (2012), *Love to Share* (2012) – Channel 10.

Cookbooks:

A House Husbands' Guide (2017), *A House Husbands' Guide: Our Meal/ Their Meal* (2018), New Holland.

Ambassadorships (past and current)

Profiline cookware, KitchenAid, Ziegler & Brown

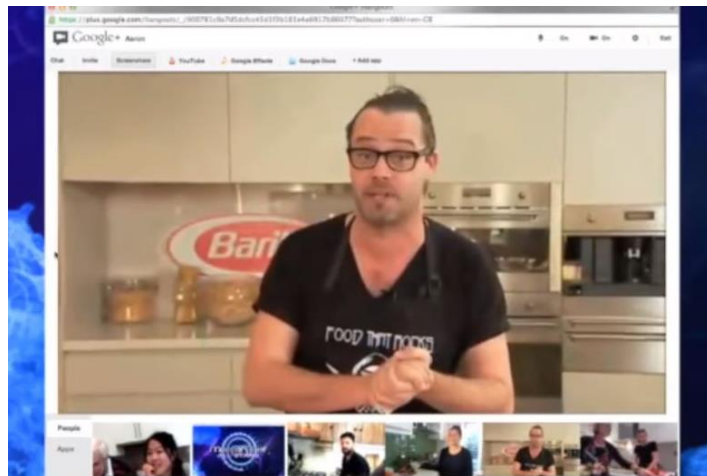
MEDIA

Active links



Aaron Harvie BBQs Around the World | Ziggy BBQ | Ziegler & Brown
54,627 views

Ziegler & Brown/ YouTube



Google hangout cooking class/ YouTube



Reality chef Aaron Harvie's new love

MASTERCHEF All Star Aaron Harvie says his days of battling away as a reality

Confidential



Aaron Harvie left the show after failing a fish identification challenge / Justin Lloyd Source: No Source

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'I felt pretty alienated by the whole process': Former Masterchef star opens up about his PREGNANCY cookbook aimed at dads-to-be cooking for their expecting wives



Former Masterchef Australia star, Aaron Harvie (pictured), wrote a cookbook for his pregnant wife and other mothers-to-be - A House Husband's Guide

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HOUSE HUSBANDS' GUIDE

Pizza Hut brings a slice of Italy to Aussie pizza lovers

Pizza Hut has launched its first-ever Stonefired Pizza Base Range that captures the essence of pizza's true origins and gives pizza lovers a taste of authentic Italian-style pizza.

The delicious new varieties feature Italian stonefired pizza bases and Italian-style ingredients that Pizza Hut has never used before including sopressa salami, rocket and cherry tomatoes.

Better still, the range also features a brand new crushed tomato sauce.

TV celebrity cook Aaron Harvie, is already a fan of the six varieties - Antipasto, Diavolo, Rocco, Marco Pollo, Milano and Four Cheese.

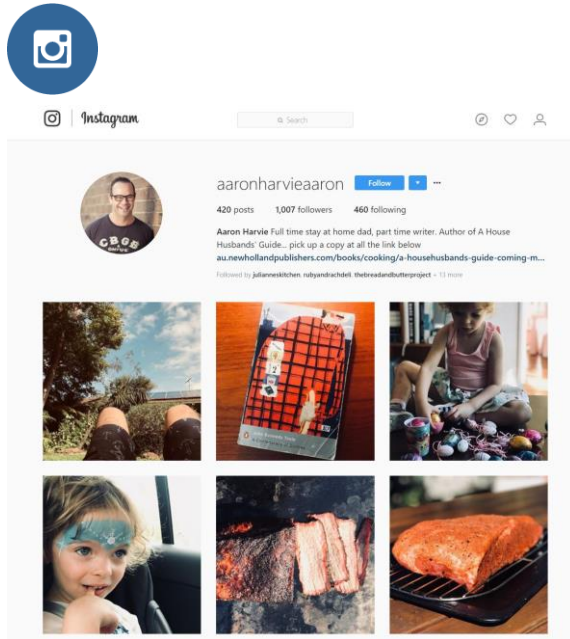
"With ingredients like these it's like enjoying a slice of Italy in your own home - you can't choose just one of these fantastic pizzas, you've just got to try them all!" he said.



Aaron Harvie

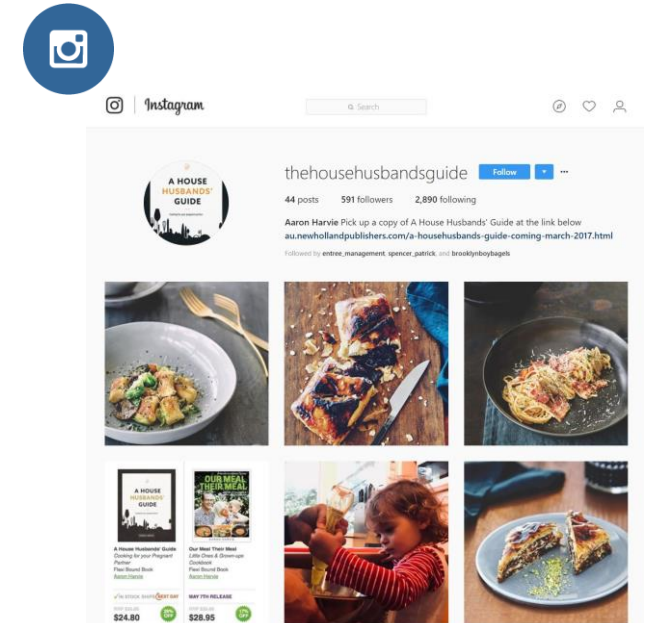
SOCIAL MEDIA

Active links



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